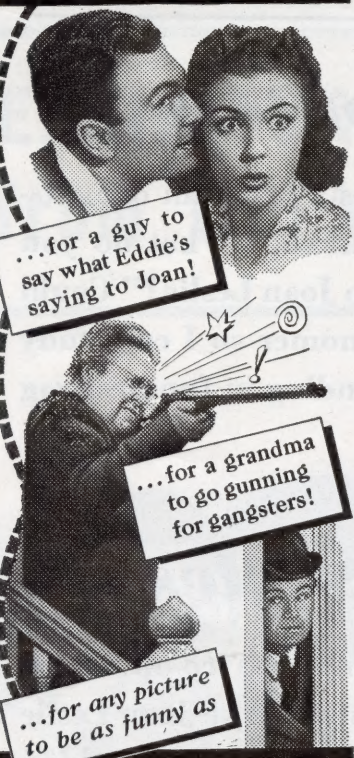


IT'S A CRIME!



## THIEVES FALL OUT

with  
**EDDIE ALBERT**  
**JOAN LESLIE**  
**JANE DARWELL · ALAN HALE**  
WILLIAM T. ORR · JOHN LITEL

A WARNER BROS.-First Nat'l Picture  
Directed by RAY ENRIGHT  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel

Mat 105

6¾ in. (95 lines)—15c

TWO-IN-ONE

Mat 106—15c



**JANE DARWELL · ALAN HALE**  
WM. T. ORR · JOHN LITEL  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel  
A WARNER BROS.-First Nat'l Picture  
Directed by RAY ENRIGHT

WHEN LAUGHS COME IN...

## THIEVES FALL OUT

**EDDIE ALBERT · JOAN LESLIE**

**JANE (Ma Joad) DARWELL · ALAN HALE**  
WM. T. ORR · JOHN LITEL  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel  
A WARNER BROS.-First Nat'l Picture  
Directed by RAY ENRIGHT

### Official Billing

WARNER BROS. 40%  
Pictures, Inc. Presents 5%  
**'Thieves Fall Out'**  
with 100%  
**EDDIE ALBERT** **JOAN LESLIE**  
**JANE DARWELL** **ALAN HALE**  
William T. Orr — John Litel  
Directed by Ray Enright  
Screen Play by Charles Grayson and Ben Markson 3%  
From a Play by Irving Gaumont and Jack Sobel 2%  
A Warner Bros.-First National Picture 5%

# PUBLICITY

(Review)

## 'Thieves Fall Out' Loaded With Laughter and Love

The faces of the audience leaving the Strand Theatre last night were wreathed in smiles. The reason?

... "Thieves Fall Out," one of the sprightliest comedy films of the year.

Eddie Albert and Joan Leslie, the romantic twosome who were seen to such good advantage in "The Great Mr. Nobody" and "The Wagons Roll At Night" are again co-starred—this time as a young married couple caught in a maelstrom of both humor and poignant drama.

Eddie is a befuddled rich man's son who can't seem to earn enough to marry the lovely Leslie girl. His troubles come to a momentary halt when he cashes his legacy and goes into business as owner and general manager of the Easy Bounce Spring Coil Company. But

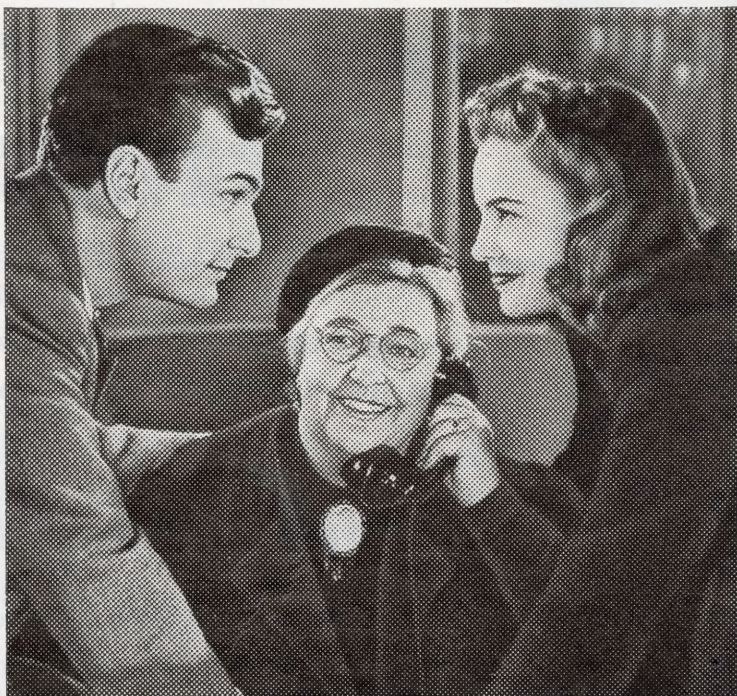
trouble continually dogs him. His "lucrative" government contracts call for the modern machinery his plant doesn't possess. Besides, the thieving gangsters who bought his legacy desire to sell it back to him for \$75,000—or else! With the aid of his bride and a foxy grandma, played by Jane Darwell, Academy Award winner, the day is saved.

In addition to its leading young players, the riotous "Thieves Fall Out" boasts an exceptional cast. Jane Darwell, who made screen history as "Ma" Joad in "Grapes of Wrath," adds another keenly etched performance to her long list of fine portrayals. She's superb as Grandma. William T. Orr, Alan Hale, John Litel, Nana Bryant, Grant Mitchell, Minna Gombell, Vaughan Glaser, Anthony Quinn, and Ed Brophy comprise the excellent supporting cast.

Ray Enright deserves plaudits for directing the Warner Bros.' comedy with a deft, and whimsical touch. Ben Markson and Charles Grayson are credited with the hilarious screenplay.



Mat 102—15c  
**Eddie Albert**



Mat 201—30c

A MERRY TRIO for a mirthful film are Eddie Albert, Jane Darwell, recent Academy Award winner, and Joan Leslie. They create a laugh a minute in the new Warner Bros. comedy, "Thieves Fall Out" which opens Friday at the Strand Theatre.

(Lead Story)

## 'Thieves Fall Out' Bright Comedy Coming to Strand

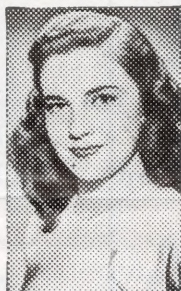
A film that bubbles with romance and laughter will have its local debut next Friday at the Strand Theatre when Warner Bros. "Thieves Fall Out" opens. The picture stars the sparkling Joan Leslie - Eddie Albert team in a heart-warming tale of young love.

Eddie plays the role of a fellow who has plenty of money within his reach and yet he can't afford to marry his girl friend, played by Joan Leslie. He works for his father, played by Alan Hale, who has plenty of dough but pays Eddie a very limited salary and refuses to give him a raise.

Through the instigation of his sprightly grandmother, por-

trayed by Academy Award winner Jane Darwell, Eddie decides to borrow \$30,000 on a legacy. It is then that Eddie finds himself in one uproarious jam after another. He finds that it is necessary for him to be married in order to go through with the deal. He proposes to Joan and is accepted, only later to be accused of having married her because he wanted to borrow the money.

"Thieves Fall Out" is a rollicking comedy that packs laughter from the first reel to the last. Its supporting cast is made up of such film favorites as John Litel, William Orr, Anthony Quinn, Vaughan Glaser and many others. The screen play was written by Ben Markson and Charles Grayson from a play by Irving Gaumont and Jack Sobel. Ray Enright directed the latest Warner Bros. comedy.



Mat 101—15c  
**Joan Leslie**

### Marital Mirth At Strand

An appealing comedy of life and its difficulties as it appears to a newly married couple will have its first local showing at the Strand Theatre next Friday when Warner Bros. "Thieves Fall Out" starts its run. The film stars Eddie Albert and Joan Leslie. It is a gay film about a boy who is so anxious to get married that he borrows money on a legacy which would come due in the far distant future. This gets him into one jam after another when he learns that the firm that now owns his legacy is controlled by a couple of ruthless racketeers.

### Never Reaches First Base

Three strikes and three misses. That is the marriage proposal batting average of Bill Orr, who turned down a major league baseball contract to sign as an actor with Warner Bros.

Olivia De Havilland turned Bill down the first time he came to bat in "My Love Came Back." Then Jane Wyman shut him out in "Honeymoon For Three," and Joan Leslie makes it three in a row in "Thieves Fall Out," Warner Bros. gay comedy now playing at the Strand. Rookie Orr says it is a nice league to bat in even if you never get on base.



Mat 103—15c

**Eddie Albert and Joan Leslie**

### Gay Film For Strand

Laughs and romance will be the Strand Theatre's cinematic offering next Friday when Warner Bros. latest comedy film, "Thieves Fall Out," starts its local run. In keeping with his policy of showing the best in comedy, Manager Ed Lee has booked "Thieves Fall Out," a mirthful story of how a boy's desire to get ahead in the business world got him into a series of hilarious jams. The picture stars Eddie Albert and Joan Leslie with Alan Hale, Jane Darwell, William T. Orr, John Litel and many others in the supporting roles.

(Opening Day Story)

## Strand To Show 'Thieves Fall Out' Starting Today

"Thieves Fall Out," the effervescent, gay Warner Bros. comedy hit opens today at the Strand Theatre. Eddie Albert and lovely Joan Leslie play the stellar roles in the heart-warming tale of two young people who are buffeted about by fate, but who manage nevertheless to find happiness and a future together.

Albert, star of many comedy hits, is cast as a young man who sells a valuable legacy in order to set himself up in business. Things don't pan out too well, and gangsters step in, demanding the quick payment of a mere \$75,000! In desperation the lad turns to his grandmother, played by Jane Darwell, who manages to straighten out things in her own unique way.

A splendid cast of popular favorites support these players. They include: Alan Hale, William T. Orr, John Litel, Minna Gombell, Etta McDaniel, Nana Bryant, Vaughan Glaser, Anthony Quinn and Ed Brophy. Ray Enright directed "Thieves Fall Out" for Warner Bros. from a screenplay by Ben Markson and Charles Grayson.

### Strand Shows Lively Film

Plenty of fun, loads of laughs and romance with a spice to it, all combine to make "Thieves Fall Out," the new Warner Bros. picture which is now playing at the Strand Theatre, lively film entertainment that should please audiences young and old. Eddie Albert and Joan Leslie, two of the screen's most likeable young players, head the cast. In the supporting roles are Jane Darwell, Academy Award winner, Alan Hale, William T. Orr and many others. "Thieves Fall Out" was directed by Ray Enright for Warner Bros.

## Splendid Cast Featured In Strand Laugh Hit

A new film telling a sparkling tale, cast with a talented array of players including Eddie Albert, Joan Leslie, Jane Darwell and Alan Hale, is Warner Bros. "Thieves Fall Out," which opens at the Strand Theatre next Friday.

The tale's appeal revolves around earnest young Eddie Albert, who wants to marry Joan Leslie. These two young people's roles are made to order for their special, zestful personalities.

Eddie's father and Joan's father are rival mattress-spring manufacturers. Time and again Eddie asks his father for a raise so that he can marry Joan, but it's no go. And he's especially worried since there's another suitor after Joan.

It's Grandma, played by Jane Darwell, who takes affairs into her own hands. She advances him a wad of money she had saved to buy the town's third mattress-spring company, with a legacy of Eddie's as security. Gangsters get hold of the pertinent policy and then the fun really starts.

### Merry Movie At Strand

"Thieves Fall Out," one of the season's gayest laugh hits is now showing locally at the Strand Theatre. The Warner Bros. comedy stars easy-going Eddie Albert and lovely Joan Leslie as a newly married couple who find themselves in a jam when Eddie puts their fate into the hands of gangsters. Jane Darwell, Alan Hale, William T. Orr, John Litel and many others round out the talented cast. "Thieves Fall Out" was directed by Ray Enright and written by Ben Markson and Charles Grayson from a play by Irving Gaumont and Jack Sobel.

**Cast, Synopsis, Production Information Right Here**



# All Out for EXPLOITATION

## Feature Joan Leslie . . .

Joan Leslie, screen's loveliest new ingenue and sweet sixteen to boot, was recently chosen by the Chicago Daily News as 1941's most exciting star discovery. Promote contest to find:

1. Local girl who most closely resembles Joan. (Measurements are: Weight, 118 lbs; height, 5' 4"; bust, 32"; waist, 24"; hips, 34"; auburn hair and hazel eyes.)
2. Local girl most likely to succeed.
3. Most popular co-ed or high school girl.

## Walking Street Bally . . .

*Are 30 Days Time Enough  
To Get A Wife And Baby?*

*For The Answer—See  
"THIEVES FALL OUT"  
At The Strand!*

## Fun on the Radio . . .

Here's an opportunity for radio contest fans to indulge in a bit of artful alliteration and mixed metaphor. Film's characters bandy the following dialogue about: "Idle money is wasted money—because money makes money, and the money that money makes, makes more money!" Also . . . "A skunk sat on a stump. The skunk thunk the stump stunk, and the stump thunk the skunk stunk!" Announce that passes will go to those who can top these tongue-twisters or to those who are not stymied in saying them quickly.

### SYNOPSIS

(Not for publication)

Eddie Barnes (Eddie Albert) wants to marry Mary Matthews (Joan Leslie), but there are obstacles. Eddie's father (Alan Hale) is a bitter rival of Mary's father in the mattress-spring business. Matthews won't give the boy an increase enabling him to marry. Eddie's grandmother (Jane Darwell) takes charge. She lends Eddie her life savings, pending a loan on a policy, to buy the town's third mattress-spring company. Gangsters buy Eddie's policy and in the maneuverings he almost loses everything. But it's Grandma who solves all the problems.

### THE CAST

Eddie Barnes . . . . .	EDDIE ALBERT
Mary Matthews . . . . .	JOAN LESLIE
Grandma Allen . . . . .	Jane Darwell
Robert Barnes . . . . .	Alan Hale
George Formsbey . . . . .	William T. Orr
Tim Gordon . . . . .	John Littel
Chic Collins . . . . .	Anthony Quinn
Rork . . . . .	Edward Brophy
Ella Barnes . . . . .	Minna Gombell
Charles Matthews . . . . .	Vaughan Glaser
Martha Matthews . . . . .	Nana Bryant
Kane . . . . .	Edward Gargan
David Tipton . . . . .	Hobart Cavanaugh
Pick . . . . .	Frank Faylen
Harry Eckles . . . . .	William Davidson
Blossom . . . . .	Etta McDaniel

### PRODUCTION

Directed by RAY ENRIGHT

Screen Play by Charles Grayson and Ben Markson; From a Play by Irving Gaumont and Jack Sobel; Director of Photography, Sid Hickox, A.S.C.; Art Director, Max Parker; Dialogue Director, Gene Lewis; Film Editor, Clarence Kolster; Sound by Stanley Jones; Music by H. Roemheld; Gowns by Milo Anderson; Makeup Artist, Perc Westmore.

Running Time . . . . . 72 minutes

## Funny Line Contest . . .

Ad mat 202 can do double duty as a program or newspaper gag wherein readers are asked, "What do you think Eddie Albert is whispering to Joan Leslie?" Could it be . . . "I'd like to be an astronomer so I can study your heavenly body"? Patrons sending in funniest gag lines are awarded passes to show.

## Sweet Sixteen Styles . . .

Make tie-ups with local merchants for co-op ad or window displays of sweet sixteen styles. Use Joan Leslie scene mats and publicity stories as well as fashion tie-up stills below.

## 12 Tie-up Stills—\$1 . . .

Order from Warner Bros. Still Dep't, 321 West 44th Street, New York City.

Featuring EDDIE ALBERT:

Buick Car . . . . .	TD 6
Kirsten Pipe . . . . .	EA 34
Jewelry . . . . .	EA 40
Byer-Rolnick Hat . . . . .	EA 53
Music Shops . . . . .	EA Pub A 33
R.C.A. Records . . . . .	EA Pub A 40

Featuring JOAN LESLIE:

Silk Dress . . . . .	JL 111
Suit . . . . .	JL 107
Play Clothes . . . . .	JL 139
Evening Gown . . . . .	JL 154
Charbert Parfums . . . . .	JL Pub A 174
House of Westmore and R.C.A. Radio . . . . .	JL Pub A 231

## A Treat for Granny . . .

Every ad prominently mentions Jane Darwell, Academy Award winner for her portrayal of Ma Joad "Grapes of Wrath." In your show she's a dynamic grandma who's responsible for major part of film's hilarity. Hold special matinee for Grandmothers. Serve tea, cookies, and arrange to give each a flower or some other remembrance. Make it a real party!

## For Quizzers . . .

Ask patrons, "If someone offered you \$100,000 provided you could get yourself a wife AND a baby within 30 days, how would you go about it?" Award guest tickets to those giving the funniest answers.

## Teaser Ideas . . .

The following lines will attract attention on teaser cards or as ad underliners.

*Wanted: A wife and baby in 30 days!*

*Apply at Strand Theatre (Playdate).*

*It's larceny, but you'll love the way*

*"Thieves Fall Out." Strand—Playdate!*

*Laughs come in when*

*"Thieves Fall Out"—Strand—Playdate!*



# EXHIBITORS' PRESS SHEET from WARNER BROS.



→  
**Six Sheet Rental: 48c**



## POSTERS

### Special Quantity Prices

#### SIX-SHEETS

25 to 49	.....80c each
50 to 99	.....70c each
100 and over	.....60c each

#### THREE-SHEETS

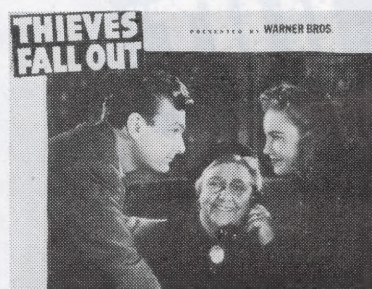
50 to 99	.....32c each
100 and over	.....28c each

#### ONE-SHEETS

50 to 99	.....11c each
100 and over	.....9c each



**2 Colored 22 x 28's  
Rental: 20c each**



**2 Colored 11 x 14's . . . Rental for Set: 35c**

### Regular Window Card

#### Prices:

1 to 49	.....7c each
50 to 99	.....6c each
100 and over	.....5½c each



→  
**Slide Price: 15c**



→  
**Insert Card Rental: 12c**



**Now-for Your Newspaper Advertising →**



**"30 DAYS TO GET  
A WIFE AND BABY...?  
YES, THAT'S  
TIME ENOUGH!"**

It seems that Eddie's  
out a cool \$100,000  
if he isn't a daddy  
in a month! Granny  
says "It's a cinch!"  
And Eddie says  
"Granny knows  
best!"

**"THIEVES  
FALL OUT"**

with  
**EDDIE ALBERT · JOAN LESLIE · JANE (Ma Joad) DARWELL**  
**ALAN HALE · WM. T. ORR · JOHN LITEL**  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel  
**A WARNER BROS.-First Nat'l Picture • Directed by RAY ENRIGHT**

Mat 204—5 inches x 2 columns (140 lines)—30c

**"Don't tell a soul....but  
we're going to have \$100,000...  
A BABY.... AND LOTS OF FUN!"**

**BUT they can't have the baby  
until they have the money  
and they can't get the money  
until they...but you get the  
idea! And you get the fun, too!**

**"THIEVES FALL OUT"**  
**EDDIE ALBERT · JOAN LESLIE**  
**JANE (Ma Joad) DARWELL**  
**ALAN HALE · WM. T. ORR · JOHN LITEL**  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel  
**A WARNER BROS.-First Nat'l Picture • Directed by RAY ENRIGHT**

Mat 202—7½ inches x 2 columns (206 lines)—30c

**Ad makes a grand herald for your show.  
Print up with co-op ad on reverse side.**

**"THE STORK IS COMING TO OUR HOUSE...  
I hope!"**

Eddie and Joan go  
stork-hunting for a  
million dollar baby...  
with 50% off for  
immediate delivery!  
It's the maddest,  
merriest maternity  
marathon the  
movies have  
ever made!

with  
**EDDIE ALBERT  
JOAN LESLIE**  
(Ma Joad)  
**JANE DARWELL**  
**ALAN HALE**  
WILLIAM T. ORR · JOHN LITEL

**"THIEVES  
FALL OUT"**

Directed by **RAY ENRIGHT**  
**A WARNER BROS.-  
First Nat'l Picture**  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel

Mat 203—4½ inches x 2 columns (124 lines)—30c

**THE ON-AGAIN, OFF-AGAIN ROMANCE OF A  
TRY-AGAIN, TRY-AGAIN GUY!**

**"THIEVES  
FALL OUT"**

**EDDIE ALBERT · JOAN LESLIE**  
**JANE DARWELL · ALAN HALE · WILLIAM T. ORR · JOHN LITEL**  
**A WARNER BROS.-First National Picture • Directed by RAY ENRIGHT**  
Screen Play by Charles Grayson and Ben Markson • From a Play by Irving Gaumont and Jack Sobel

Mat 205—2¼ inches x 2 columns (64 lines)—30c

**"THIEVES  
FALL OUT"**

**HA-HA-HA-HA-HA  
SWELL,  
FOR  
LAUGHING  
OUT  
LOUD!  
HA-HA-HA-HA-HA**

with  
**EDDIE ALBERT  
JOAN LESLIE**  
**JANE DARWELL · ALAN HALE**  
WILLIAM T. ORR · JOHN LITEL

**A WARNER BROS.-First Nat'l Picture**  
Directed by **RAY ENRIGHT**  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel

Mat 107—4¼ in. (59 lines)—15c

**...AND  
HERE'S THE  
\$64 QUESTION!**

He had to have a bride and a  
baby in 30 days...or he'd be out  
\$100,000! Impossible? Not for  
our boy Eddie...particularly when

**"THIEVES  
FALL OUT"**

with  
**EDDIE ALBERT  
JOAN LESLIE**  
**JANE DARWELL · ALAN HALE**  
WILLIAM T. ORR · JOHN LITEL  
**A WARNER BROS.-First Nat'l Picture**  
Directed by **RAY ENRIGHT**  
Screen Play by Charles Grayson and Ben Markson  
From a Play by Irving Gaumont and Jack Sobel

Mat 104—5½ in. (78 lines)—15c

**Warner's Trailer Is Another Important Advertising Aid. Book It Now!**



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with support from Matthew and Natalie Bernstein.**

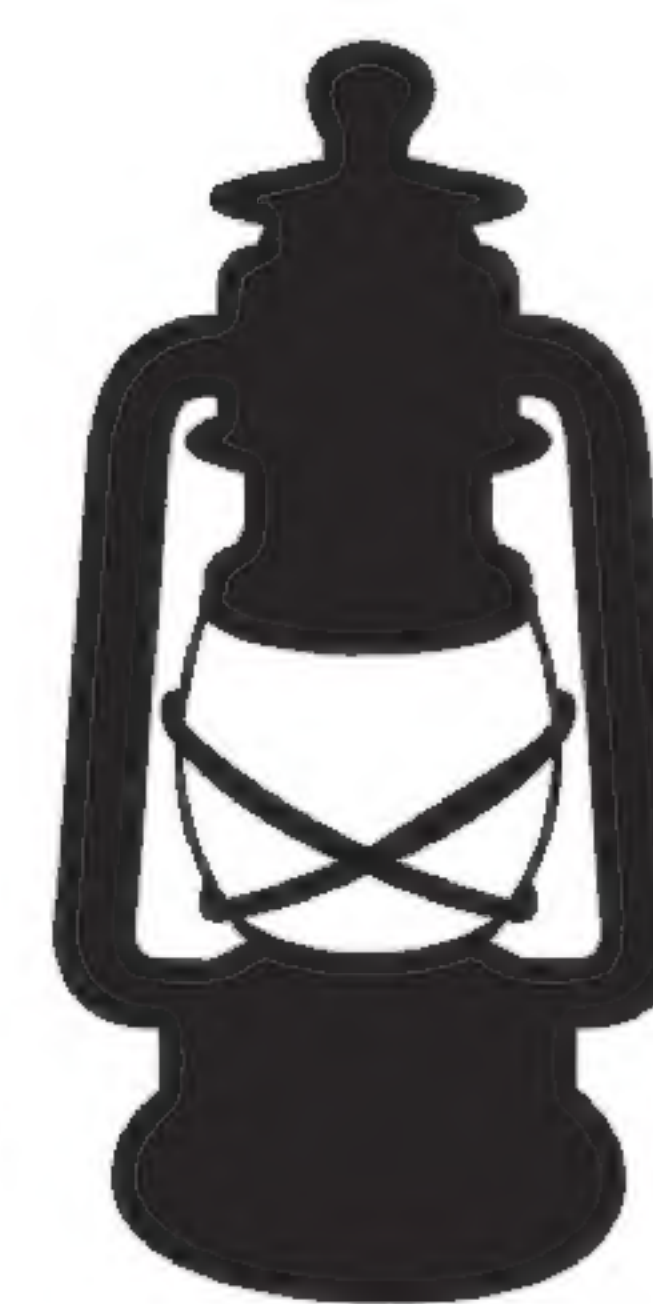


**Wisconsin Center**  
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

**MEDIA  
HISTORY**

DIGITAL LIBRARY



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)